WORKING BIOGRAPHIES

"...more than an ordinary business biography. I have known Zhang Xin since she was a student, and this book gives some great insights into her success since then. It is a fascinating story in its own right. But it also opens a window onto the psychology of how her whole generation of western educated Chinese manage their identity and adjust to the new China."
—Peter Holmes, University of Sussex, UK

ZHANG XIN

Zhang Xin is co-founder and co-CEO of SOHO China, one of the most successful property developers in China. In 1995, she was selected to take part in The Forum of Young Global Leaders by Klaus Schwab, Executive Chairman of the World Economic Forum. She burst onto the world stage in 2002 as the first Chinese to win the Silver Lion Award at the prestigious Venice Biennale for her "bold personal initiative" in "transforming perceptions of contemporary architecture in China, and of China itself in the outside world."

A former investment banker at Goldman Sachs in New York, Zhang Xin returned to China in 1995, a decade after she left to pursue better opportunities in the West. Zhang's vignette is a perfect illustration of a new breed of Chinese entrepreneurs, who were trained in the prestigious universities in the West and went on to hone their business and management skills in leading western companies before returning home. Her personal and professional odyssey is also a stunning testimony to the world of this exuberant and increasingly entrepreneurial nation.

INGRID LI

Ingrid Li is a New York-based business consultant and writer. A former investment banker at JP Morgan Chase, Ingrid has also worked for Reuters and consulted in branding strategy and business development in digital media. Ingrid received an MBA from the Saïd Business School at University of Oxford, England, where she was a member of Pembroke College. She heads up the Oxford Business Alumni (OBA) in New York and is the editor of OBA NY newsletter. She also contributes to Oxford SBS News and The Pembrokian.

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